



AVIATION BUSINESS

MIDDLE EAST

Media kit 2025

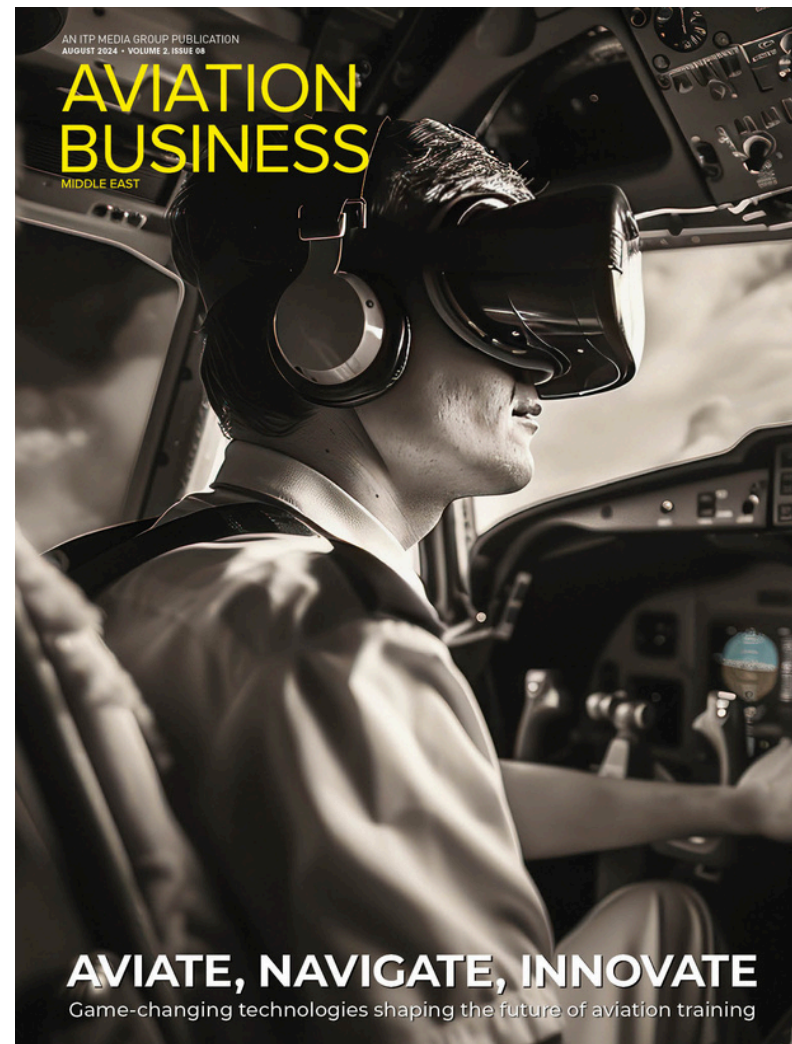
Who we are

Aviation Business Middle East has earned its position as the most influential platform within the region's aviation sector, trusted by industry professionals and leaders for its in-depth insights and comprehensive analyses.

Our **monthly magazine, digital platforms, social channels and events** have consistently delivered the insights and connections that propel the industry forward.

We are dedicated to being your strategic partner in navigating the industry's ever-evolving landscape and committed to delivering the **high-quality content and strategic opportunities** you've come to rely on.

We're always elevating our platforms to offer our partners, readers, and industry professionals even greater value, ensuring they stay ahead of the latest industry trends and innovations.



Print

Aviation Business Middle East serves as an essential resource for those at the forefront of the aviation sector.

Every issue offers a curated selection of the latest trends, projects, and technical advancements shaping the future of aviation.

From in-depth explorations of breakthrough innovations to comprehensive coverage of major developments across suppliers, manufacturers, and service providers, our monthly magazine **covers every aspect of the aviation industry.**

It also provides expert insights into the key stakeholders driving the sector forward, ensuring our readers stay informed and ahead of the curve.



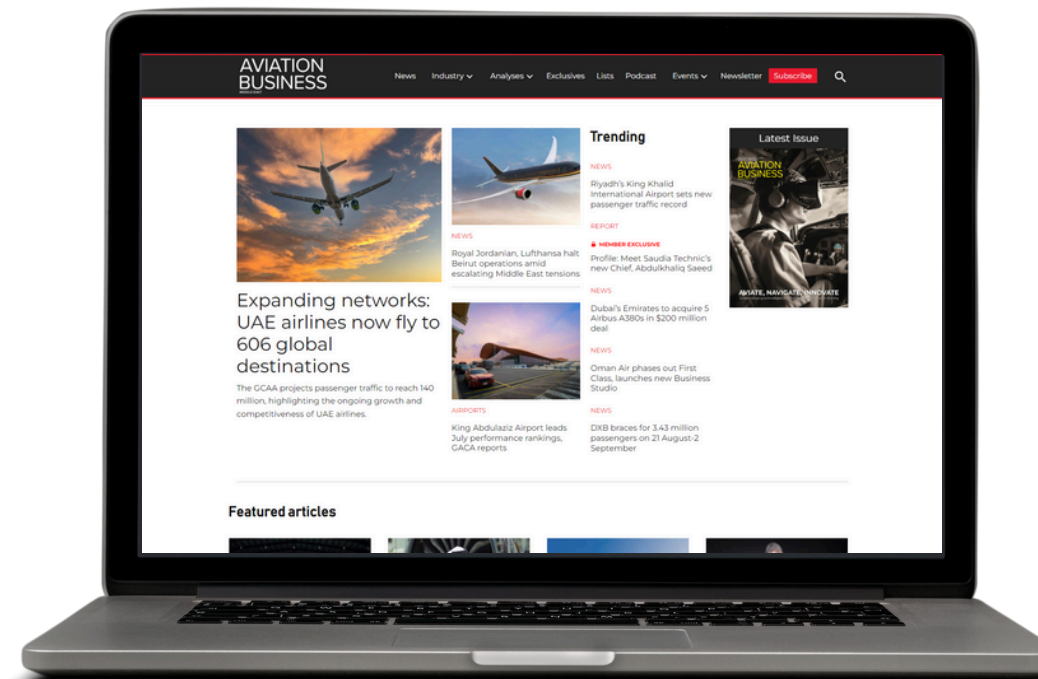
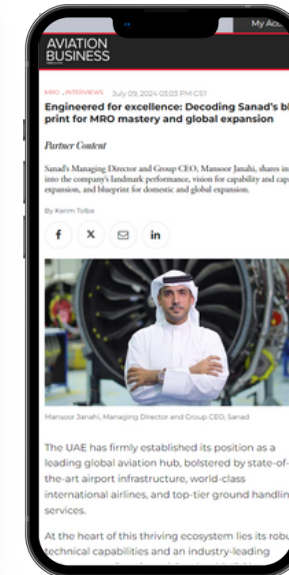
7,000+
READERS

Digital and Social

Aviation Business Middle East is constantly broadening its digital footprint, delivering industry-leading content to an ever-expanding audience. With an ever-growing base of subscribers and engaged followers, our digital platform provides aviation professionals with vital market insights and up-to-the-minute industry updates.

From breaking news and exclusive interviews to comprehensive analysis and expert opinions, we empower thousands of readers and followers across our website, social media channels, and daily newsletters with **the resources needed to drive their growth and success.**

Our extensive digital presence ensures that our audience is constantly in the loop, providing access to the latest trends and developments shaping the aviation sector.



125,000+
Monthly Page Views

50,000+
Social Media Followers

15,000+
Newsletter Subscribers

Events and Conferences

Every year, **Aviation Business Middle East** hosts a series of industry-leading events, designed to spotlight innovation, foster connections, and celebrate excellence within the sector.

Our flagship event, the **Aviation Business Middle East Awards**, held every December, brings together the most influential aviation leaders to honour the industry's standout achievements and landmark accomplishments.

Meanwhile, the **Aviation Business Innovation Conference** offers key industry stakeholders a dedicated platform to explore the ground-breaking technologies and solutions shaping the industry's future.

The **Aviation Business Middle East Summit** is held biannually in the UAE and Saudi Arabia.



Editorial Calendar



| MONTH | CONTENT FOCUS | SPECIAL REPORT | EVENT |
|-----------|--|--|--|
| January | <ul style="list-style-type: none">• Airline Strategies• Aviation technology / innovation | <ul style="list-style-type: none">• Aircraft Interiors | • Aviation Business Summit |
| February | <ul style="list-style-type: none">• MRO and engineering | <ul style="list-style-type: none">• Fintech and Revenue Management | |
| March | <ul style="list-style-type: none">• Saudi Arabia's Aviation Market• Saudi Power List | <ul style="list-style-type: none">• Safety | |
| April | <ul style="list-style-type: none">• Commercial Aviation• Sustainable Strategies | <ul style="list-style-type: none">• The Passenger Experience | |
| May | <ul style="list-style-type: none">• Airports & Airspace Management | <ul style="list-style-type: none">• AI and Meta in Aviation | |
| June | <ul style="list-style-type: none">• Ground Support & Cargo Operations• Airport Power Players List | <ul style="list-style-type: none">• Sustainable Aviation | |
| July | <ul style="list-style-type: none">• Aviation Training & Workforce Development | <ul style="list-style-type: none">• Technology | |
| August | <ul style="list-style-type: none">• Security & Safety | <ul style="list-style-type: none">• Aviation Consulting | |
| September | <ul style="list-style-type: none">• Economics of Aviation• Industry Leaders Power List | <ul style="list-style-type: none">• Fuelling Services | |
| October | <ul style="list-style-type: none">• FBOs• Innovation | <ul style="list-style-type: none">• Evolution of Commercial Aircraft | • Aviation Business Middle East Awards |
| November | <ul style="list-style-type: none">• Manufacturing and OEMs• Dubai Air Show Special | <ul style="list-style-type: none">• Airport Suppliers | |
| December | <ul style="list-style-type: none">• Business Aviation & Industry Review• Top Aviator's Power List | <ul style="list-style-type: none">• People and Well-Being | |

Editorial Calendar - Dubai Airshow 2025



| MONTH | CONTENT FOCUS | SPECIAL REPORT | EVENT |
|-----------|--|--|--|
| January | <ul style="list-style-type: none">• Airline Strategies• Aviation technology / innovation | <ul style="list-style-type: none">• Aircraft Interiors | • Aviation Business Summit |
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Work with us



| PRINT | USD |
|---------------------------|--------|
| Full page | 6,000 |
| Half page | 3,000 |
| Double page spread | 10,000 |
| Inside front cover | 9,000 |
| Inside front cover spread | 12,000 |
| Inside back cover | 8,000 |
| Outside back cover | 10,000 |
| Full page advertorial | 8,000 |
| Double page advertorial | 12,000 |

| DIGITAL | USD |
|------------------------|----------------|
| Digital advertorial | 10,000 |
| Mixed display banners | 150/CPM |
| Email marketing | 3,000 |
| Newsletter banner | 3,000/per week |
| Social media dark post | 150/CPM |

| SPECIAL ACTIVATIONS | USD |
|---------------------------|-----|
| Front cover collaboration | POA |
| Content marketing | POA |
| Video interview | POA |
| Video production | POA |

| EVENT | USD |
|--------------------|-----|
| Power Panel events | POA |
| Round Table series | POA |

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