



AVIATION BUSINESS

MIDDLE EAST

Media kit 2025

Who we are

Aviation Business Middle East has earned its position as the most influential platform within the region's aviation sector, trusted by industry professionals and leaders for its in-depth insights and comprehensive analyses.

Our **monthly magazine, digital platforms, social channels and events** have consistently delivered the insights and connections that propel the industry forward.

We are dedicated to being your strategic partner in navigating the industry's ever-evolving landscape and committed to delivering the **high-quality content and strategic opportunities** you've come to rely on.

We're always elevating our platforms to offer our partners, readers, and industry professionals even greater value, ensuring they stay ahead of the latest industry trends and innovations.



Print

Aviation Business Middle East serves as an essential resource for those at the forefront of the aviation sector.

Every issue offers a curated selection of the latest trends, projects, and technical advancements shaping the future of aviation.

From in-depth explorations of breakthrough innovations to comprehensive coverage of major developments across suppliers, manufacturers, and service providers, our monthly magazine **covers every aspect of the aviation industry.**

It also provides expert insights into the key stakeholders driving the sector forward, ensuring our readers stay informed and ahead of the curve.



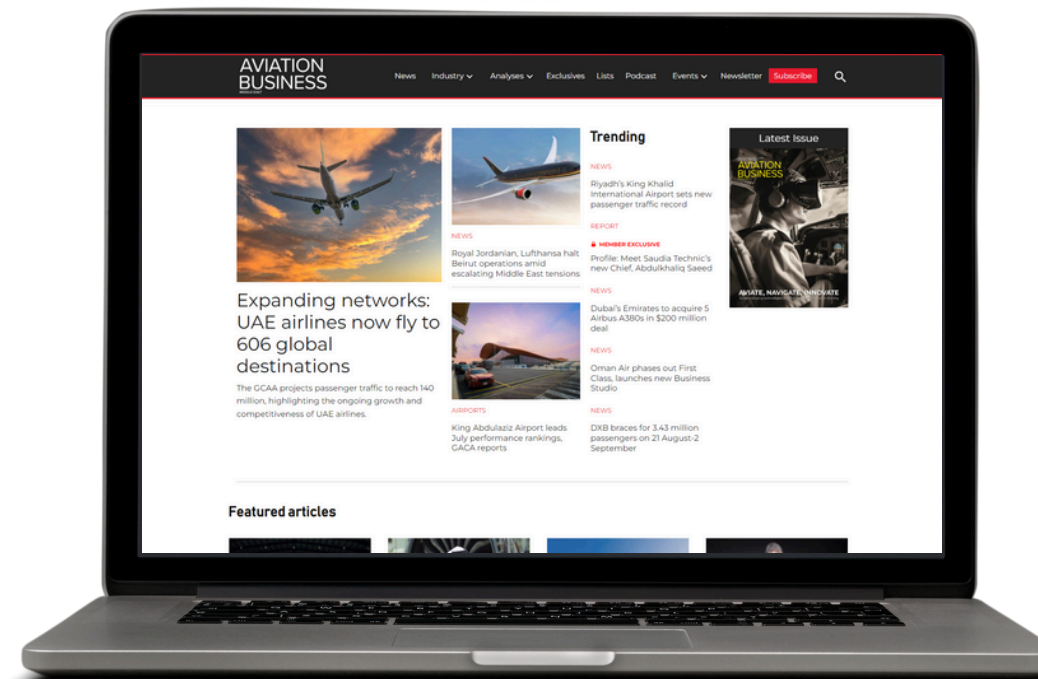
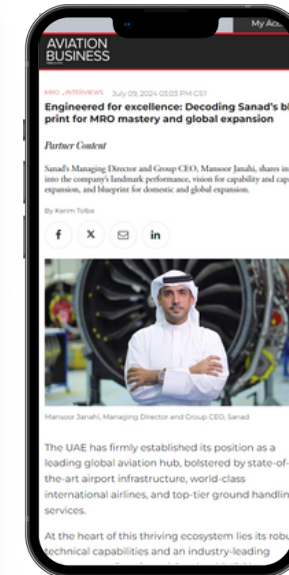
7,000+
READERS

Digital and Social

Aviation Business Middle East is constantly broadening its digital footprint, delivering industry-leading content to an ever-expanding audience. With an ever-growing base of subscribers and engaged followers, our digital platform provides aviation professionals with vital market insights and up-to-the-minute industry updates.

From breaking news and exclusive interviews to comprehensive analysis and expert opinions, we empower thousands of readers and followers across our website, social media channels, and daily newsletters with **the resources needed to drive their growth and success.**

Our extensive digital presence ensures that our audience is constantly in the loop, providing access to the latest trends and developments shaping the aviation sector.



125,000+
Monthly Page Views

50,000+
Social Media Followers

15,000+
Newsletter Subscribers

Events and Conferences

Every year, **Aviation Business Middle East** hosts a series of industry-leading events, designed to spotlight innovation, foster connections, and celebrate excellence within the sector.

Our flagship event, the **Aviation Business Middle East Awards**, held every December, brings together the most influential aviation leaders to honour the industry's standout achievements and landmark accomplishments.

Meanwhile, the **Aviation Business Innovation Conference** offers key industry stakeholders a dedicated platform to explore the ground-breaking technologies and solutions shaping the industry's future.

The **Aviation Business Middle East Summit** is held biannually in the UAE and Saudi Arabia.



Editorial Calendar



MONTH	CONTENT FOCUS	SPECIAL REPORT	EVENT
January	<ul style="list-style-type: none">• Airline Strategies• Aviation technology / innovation	<ul style="list-style-type: none">• Aircraft Interiors	• Aviation Business Summit
February	<ul style="list-style-type: none">• MRO and engineering	<ul style="list-style-type: none">• Fintech and Revenue Management	
March	<ul style="list-style-type: none">• Saudi Arabia's Aviation Market• Saudi Power List	<ul style="list-style-type: none">• Safety	
April	<ul style="list-style-type: none">• Commercial Aviation• Sustainable Strategies	<ul style="list-style-type: none">• The Passenger Experience	
May	<ul style="list-style-type: none">• Airports & Airspace Management	<ul style="list-style-type: none">• AI and Meta in Aviation	
June	<ul style="list-style-type: none">• Ground Support & Cargo Operations• Airport Power Players List	<ul style="list-style-type: none">• Sustainable Aviation	
July	<ul style="list-style-type: none">• Aviation Training & Workforce Development	<ul style="list-style-type: none">• Technology	
August	<ul style="list-style-type: none">• Security & Safety	<ul style="list-style-type: none">• Aviation Consulting	
September	<ul style="list-style-type: none">• Economics of Aviation• Industry Leaders Power List	<ul style="list-style-type: none">• Fuelling Services	
October	<ul style="list-style-type: none">• Innovation• Passenger Experience	<ul style="list-style-type: none">• Evolution of Commercial Aircraft	• Aviation Business Middle East Awards
November	<ul style="list-style-type: none">• Manufacturing and OEMs• Dubai Air Show Special	<ul style="list-style-type: none">• Airport Suppliers	
December	<ul style="list-style-type: none">• Business Aviation & Industry Review• Top Aviator's Power List	<ul style="list-style-type: none">• People and Well-Being	

Work with us



PRINT	USD
Full page	6,000
Half page	3,000
Double page spread	10,000
Inside front cover	9,000
Inside front cover spread	12,000
Inside back cover	8,000
Outside back cover	10,000
Full page advertorial	8,000
Double page advertorial	12,000

DIGITAL	USD
Digital advertorial	10,000
Mixed display banners	150/CPM
Email marketing	3,000
Newsletter banner	3,000/per week
Social media dark post	150/CPM

SPECIAL ACTIVATIONS	USD
Front cover collaboration	POA
Content marketing	POA
Video interview	POA
Video production	POA

EVENT	USD
Power Panel events	POA
Round Table series	POA

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